

Professional experience

Senior User Experience Designer

EA Austin, Tx 2019-present

As a member of the EA Information Technology Experience Design team, I design and define the user experience for internal digital products including: **EA PLAY live event administration management tool and mobile apps, digital registration responsive web sites, EA internal digital communication tools, and the EA Marketplace.**

Web Operations Team Lead & Digital SME

Chevron | Cella Houston, Tx 2016-19

I led the technical, IA, and UX design aspects of web & digital deliverables within a multi-disciplined Web Operations team of UX designers, web/SharePoint developers, and QC analysts at Chevron's corporate in-house creative studio

Senior Information Architect

Publicis.Sapient Houston, Tx 2014-16

As an international business consultant, I created digital visualization and system information designs for client projects including: **Fidelity Investments, Chevron Shipping Corporation, Alberta Electric System Operator (AESO), and Citadel LLC**

Lead Designer

ICOSAMediaservices.com Denver, Co 2013-14

For a Denver-based digital boutique agency, I created branding and design collateral for web, motion, and print campaigns

Designer

Stickergiant.com Hygiene, Co 2012-13

At a custom sticker startup in Colorado, I created production art and provided customer interaction and social media oversight

Web Content and Analytics Manager

Stand up 2 Cancer.org | Indra Boulder, Co 2009-12

For the Stand Up 2 Cancer charity, (www.SU2C.org) I managed, created, and analyzed site content data to provide analytics reporting

Art Director

Lighthouse Solar Boulder, Co 2010

As art director for a national solar energy franchising startup, I built marketing, communication, and branding collateral with a focus on the layout & content design for a refreshed Drupal 6.0 website (www.lighthousesolar.com)

Creative Design Manager

Kansas Cosmosphere & Space Center Hutchinson, Ks 2006-07

I designed and deployed exhibition and museum materials for exhibits, flown & replica spacecraft Smithsonian restoration builds, and science programs including: **branding, illustration, logo design, page layout, newspaper & magazine print collateral**

User Experience Design & Illustration

andymooredesign.com

Comic Books published: **Flying Fortress, The Vortex, Terror From Outer Space, Don't Panic! 15th Anniversary Anthology**

Software, systems and layout expertise

User Experience & Design Systems: Figma, Sketch, Adobe Creative Cloud Suite, XD, inVision, Balsalmiq, axure, Zeplin

Content Management Systems: SharePoint, WordPress, Drupal, Adobe, Squarespace, Wix

Social Media Administration: Multi-platform administration, analytics and deployment

Web data analytics: Google adwords, Google analytics, facebook and other social platform based reporting

Code and Responsive Web Design: Fluent with content and layout usage for HTML5, CSS, ASP.net, js

Education

Wichita State University

Bachelor of Arts with Honors Wichita, Ks 2006

Honors: Cum Laude

Integrated Marketing Communications / Graphic Design

Professional affiliations

AIGA | the professional association for design

National Cartoonists Society

Lambda Pi Eta - the National Communication Honor Society: Zeta Eta Chapter

National Collegiate Athletic Association (NCAA) Credentialed Media Member

References

- Available upon request